

**Dietz & Watson Holiday Social Sweepstakes Series  
Official Rules**

- **NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE OF ANY KIND DOES NOT INCREASE YOUR CHANCES OF WINNING.**
- **VOID WHERE PROHIBITED BY LAW.**
- **ALL DISPUTES WILL BE RESOLVED SOLELY BY BINDING ARBITRATION AND ENTRANTS WAIVE THE ABILITY TO BRING CLAIMS IN A CLASS ACTION FORMAT.**
- **THIS SWEEPSTAKES IS IN NO WAY SPONSORED, ENDORSED, ADMINISTERED BY, OR ASSOCIATED WITH FACEBOOK, INSTAGRAM, TIKTOK, OR X.**

BY ENTERING (OR OTHERWISE PARTICIPATING IN) THE SWEEPSTAKES, YOU AGREE TO THESE OFFICIAL RULES, WHICH ARE A BINDING CONTRACT, SO READ THEM CAREFULLY BEFORE ENTERING. WITHOUT LIMITATION, THIS CONTRACT INCLUDES INDEMNITIES TO THE SWEEPSTAKES PARTIES FROM YOU AND A LIMITATION OF YOUR RIGHTS AND REMEDIES.

- 1. ELIGIBILITY:** The Dietz & Watson Holiday Social Sweepstakes Series (“Sweepstakes”) is open only to legal residents of the fifty (50) United States and the District of Columbia, who are eighteen (18) years of age or older as of date of entry. Employees, officers and directors of Dietz & Watson (“Sponsor”), Red Tettemer O’Connell & Partners, Realtime Media LLC (“Administrator”) and their respective parent companies, affiliates, subsidiaries, advertising, contest, fulfillment and marketing agencies (collectively, the “Sweepstakes Parties”), their immediate family members and those living in the same household as such individuals (whether legally related or not) are not eligible to participate in the Sweepstakes or win a prize. For purposes of this Sweepstakes, immediate family members are defined as spouse, partner, parents, legal guardians, in-laws, grandparents, siblings, children and grandchildren and their respective spouses, and those living in the same household shall mean people who share the same residence at least three (3) months a year, whether legally related or not. In the event that a household, based on address, enters the Sweepstakes using more than five (5) unique email addresses, all of the Sweepstakes entries associated with that household (determined by Sponsor or Administrator at their sole discretion) will be disqualified. Void where prohibited by law. All federal, state and local laws and regulations apply. By participating in the Sweepstakes, you unconditionally accept and agree to comply with and abide by these “Official Rules” and the decisions of Sponsor, including the interpretation of these Official Rules, administration of the Sweepstakes, selection of the winners, and Sponsor’s exercise of discretion, which will be final, non-appealable, and binding in all respects.
- 2. TIMING:** The Sweepstakes begins at or about 12:00 p.m. Eastern Time (“ET”) on December 1, 2025 and ends at 11:59:59 p.m. ET on December 31, 2025 (the “Sweepstakes Period”). The Sweepstakes is comprised of nine (9) separate giveaways (each, a “Giveaway”) which have their own entry dates (each, an “Entry Period”), entry methods, random drawings, and prizes as set forth below:

<b>Giveaway Name</b>	<b>Entry Platform</b>	<b>Start Date (at 12:00 p.m. ET)</b>	<b>End Date (at 11:59 p.m. ET)</b>
May Your Days be Meaty & Cheesy	Instagram	12/1/25	12/3/25
Deli The Halls	Facebook	12/2/25	12/4/25
Have Snacks. Will Travel.	Website	12/6/25	12/31/25
Tidings of Meat & Brew & Cheese	X	12/8/25	12/10/25
Dillin’ For the Holidays	TikTok	12/11/25	12/13/25
Holly Jolly Tailgate	Instagram	12/16/25	12/18/25
Happy Dogidays	Facebook	12/18/25	12/20/25
Dietz Nuts Roasting on an Open Fire	X	12/21/25	12/23/25
Meat Sweats Resolutions	TikTok	12/24/25	12/26/25

Each Giveaway must be entered separately, and entries submitted in a Giveaway are not carried into other Giveaways. The designated computer clock of the Administrator is the official time-keeping device in the Sweepstakes.

**3. HOW TO ENTER:** During the Sweepstakes Period, you may enter a Giveaway using the following method associated for the entry platform noted above for the applicable Giveaway:

**A. May Your Days Be Meaty & Cheesy Giveaway (Instagram):** To enter the May Your Days Be Meaty & Cheesy Giveaway, take the following steps:

- i. Become a follower of the @dietzandwatson Instagram account (<https://www.instagram.com/dietzandwatson>) ("Instagram Account").
- ii. Find the advertised Giveaway post from the Instagram Account that promotes the May Your Days Be Meaty & Cheesy Giveaway and "like" the post. You do not need to post any comment on the Giveaway's Instagram post to earn an entry into the May Your Days Be Meaty & Cheesy Giveaway.
- iii. All likes must be made to the Giveaway's Instagram post by 11:59:59 p.m. ET on December 3, 2025.
- iv. You will receive one (1) entry into the May Your Days Be Meaty & Cheesy Giveaway. Limit one (1) entry per person total.

**B. Deli The Halls Giveaway (Facebook):** To enter the Deli The Halls Giveaway, take the following steps:

- i. Become a follower of the Dietz & Watson Facebook page ([www.facebook.com/DietzandWatson](http://www.facebook.com/DietzandWatson)) ("Facebook Page").
- ii. Find the advertised Giveaway post from the Sponsor's Facebook Page that promotes the Deli The Halls Giveaway and "like" the post. You do not need to post any comment on the Giveaway's Facebook post to earn an entry into the Deli The Halls Giveaway.
- iii. All likes must be made to the Facebook post by 11:59:59 p.m. ET on December 4, 2025.
- iv. You will receive one (1) entry into the Deli The Halls Giveaway. Limit one (1) entry per person total.

**C. Have Snacks. Will Travel. Giveaway (Website):** During the Sweepstakes Period, visit <https://dietzandwatson.com/favoritejawns> ("Website") and complete and submit an official entry form, including your full name, email address, and date of birth. On subsequent days you may return to the Website and submit just your email address. You will receive one (1) entry into the Have Snacks. Will Travel. Giveaway for each day you visit to the Website and submit your email address. Limit one (1) entry per person per day during the Sweepstakes Period. A "day" is defined as a calendar day based on Eastern Time.

**D. Tidings of Meat & Brew & Cheese Giveaway (X):** To enter the Tidings of Meat & Brew & Cheese Giveaway, take the following steps:

- i. Become a follower of the @dietzandwatson X account (<https://x.com/DietzandWatson>) ("X Account").
- ii. Find the advertised Giveaway post from the X Account that promotes the Tidings of Meat & Brew & Cheese Giveaway and "like" the post. You do not need to post any comment on the Giveaway's X post to earn an entry into the Meat & Brew & Cheese Giveaway.
- iii. All likes must be made to the Giveaway's X post by 11:59:59 p.m. ET on December 10, 2025.
- iv. You will receive one (1) entry into the Meat & Brew & Cheese Giveaway. Limit one (1) entry per person total.

**E. Dillin' For the Holidays Giveaway (TikTok):** To enter the Dillin' For The Holidays Giveaway, take the following steps:

- i. Become a follower of the @dietzandwatson TikTok account (<https://www.tiktok.com/@dietzandwatson>) ("TikTok Account").

- ii. Find the advertised Giveaway post from the TikTok Account that promotes the Dillin' For The Holidays Giveaway and post a comment in response to the prompt in the Giveaway's TikTok post (collectively, a "TikTok Comment"). **Be sure your TikTok account is set to public.**
  - iii. Your TikTok Comment must be suitable for public viewing and must communicate messages consistent with the positive images and goodwill to which Sponsor wishes to associate. Your TikTok Comment must not include the consumption of alcohol, illegal drugs, tobacco, firearms/weapons (or the use of any of the foregoing); promote any activities that may appear unsafe or dangerous; or promote any particular political agenda or message. Do not use content, image, or video that is not your own. Any TikTok Comment that includes trademarks, logos, copyrighted materials owned by others, or any personally identifiable information may be disqualified.
  - iv. All TikTok Comments must be made to the Giveaway's TikTok post by 11:59:59 p.m. ET on December 13, 2025.
  - v. You will receive one (1) entry into the Dillin' For The Holidays Giveaway. Limit one (1) entry per person total.
- F. Holly Jolly Tailgate Giveaway (Instagram):** To enter the Holly Jolly Tailgate Giveaway, take the following steps:
- i. Become a follower of the Dietz & Watson Instagram Account.
  - ii. Find the advertised Giveaway post from the Instagram Account that promotes the Holly Jolly Tailgate Giveaway and post a comment in response to the prompt in the Giveaway's Instagram post ("Instagram Comment"). **Be sure your Instagram account is set to public.**
  - iii. Your Instagram Comment must be suitable for public viewing and must communicate messages consistent with the positive images and goodwill to which Sponsor wishes to associate. Your Instagram Comment must not include the consumption of alcohol, illegal drugs, tobacco, firearms/weapons (or the use of any of the foregoing); promote any activities that may appear unsafe or dangerous; or promote any particular political agenda or message. Do not use content, image, or video that is not your own. Any Instagram Comment that includes trademarks, logos, copyrighted materials owned by others, or any personally identifiable information may be disqualified.
  - iv. All Instagram Comments must be made to the Giveaway's Instagram post by 11:59:59 p.m. ET on December 18, 2025.
  - v. You will receive one (1) entry into the Holly Jolly Tailgate Giveaway. Limit one (1) entry per person total.
- G. Happy Dogidays Giveaway (Facebook):** To enter the Happy Dogidays Giveaway, take the following steps:
- i. Become a follower of the Dietz & Watson Facebook Page.
  - ii. Find the advertised Giveaway post from the Sponsor's Facebook Page that promotes the Happy Dogidays Giveaway and post a comment in response to the prompt in the Giveaway's Facebook post (collectively, a "Facebook Comment"). **Be sure your Facebook account is set to public.**
  - iii. Your Facebook Comment must be suitable for public viewing and must communicate messages consistent with the positive images and goodwill to which Sponsor wishes to associate. Your Facebook Comment must not include the consumption of alcohol, illegal drugs, tobacco, firearms/weapons (or the use of any of the foregoing); promote any activities that may appear unsafe or dangerous; or promote any particular political agenda or message. Do not use content, image, or video that is not your own. Any Facebook Comment that includes trademarks, logos, copyrighted materials owned by others, or any personally identifiable information may be disqualified.
  - iv. All Facebook Comments must be made to the Giveaway's Facebook post by 11:59:59 p.m. ET on December 20, 2025.
  - v. You will receive one (1) entry into the Happy Dogidays Giveaway. Limit one (1) entry per person total.

- H. Dietz Nuts Roasting on an Open Fire Giveaway (X):** To enter the Dietz Nuts Roasting on an Open Fire Giveaway, take the following steps:
- Become a follower of the Dietz & Watson X Account.
  - Find the advertised Giveaway post from the X Account that promotes the Dietz Nuts Roasting on an Open Fire Giveaway and “like” the post. You do not need to post any comment on the Giveaway’s X post to earn an entry into the Dietz Nuts Roasting on an Open Fire Giveaway.
  - All likes must be made to the Giveaway’s X post by 11:59:59 p.m. ET on December 23, 2025.
  - You will receive one (1) entry into the Dietz Nuts Roasting on an Open Fire Giveaway. Limit one (1) entry per person total.
- I. Meat Sweats Resolutions Giveaway (TikTok):** To enter the Meat Sweats Resolutions Giveaway, take the following steps:
- Become a follower of the Dietz & Watson TikTok Account.
  - Find the advertised Giveaway post from the TikTok Account that promotes the Meat Sweats Resolutions Giveaway and post a comment in response to the prompt in the Giveaway’s TikTok post (collectively, a “TikTok Comment”). **Be sure your TikTok account is set to public.**
  - Your TikTok Comment must be suitable for public viewing and must communicate messages consistent with the positive images and goodwill to which Sponsor wishes to associate. Your TikTok Comment must not include the consumption of alcohol, illegal drugs, tobacco, firearms/weapons (or the use of any of the foregoing); promote any activities that may appear unsafe or dangerous; or promote any particular political agenda or message. Do not use content, image, or video that is not your own. Any TikTok Comment that includes trademarks, logos, copyrighted materials owned by others, or any personally identifiable information may be disqualified.
  - All TikTok Comments must be made to the Giveaway’s TikTok post by 11:59:59 p.m. ET on December 26, 2025.
  - You will receive one (1) entry into the Meat Sweats Resolutions. Limit one (1) entry per person total

**Note:** To participate and enter the Giveaways on social media, you must have a non-private Instagram, Facebook, TikTok, and/or X account. You may create an Instagram, Facebook, TikTok, or X account for free by visiting the respective platform’s website or downloading the applicable app from your mobile device’s app store. Creation of an account requires agreement and compliance with the platform’s Terms of Service and Privacy Policy.

Be sure your social media account is set to public and you are following the Sponsor’s associated social handle for at least thirty (30) days after the end of the Sweepstakes Period for winner notification purposes. Due to how the social platforms operate, Sponsor may not receive entries from entrants with “private” account settings. You may return your account(s) to “private” any time after winners have been verified. Entries not received by Sponsor will not be entered into a Giveaway. By entering as set forth above, you are confirming your acceptance of and agreement to these Official Rules.

The Sweepstakes Parties are not responsible for technical difficulties of any kind, any unavailability of a social platform, or for false, incorrect, changed, incomplete or illegible contact information.

**LIMIT:** Each Giveaway has its own limits, as set forth above. Attempts made by the same individual to earn more than the stated number of entries by using multiple or false contact information, accounts or otherwise may result in disqualification. Entries generated by a script, computer programs, macro, programmed, robotic or other automated means are void and may be disqualified. Entries that are in excess of the stated limits, incomplete, illegible, corrupted, damaged, destroyed, forged, false, lost, late or misdirected, deceptive or otherwise not in compliance with the Official Rules may be disqualified from the Sweepstakes at Sponsor’s sole and absolute discretion. Those who do not follow all instructions, provide the required information in their entry form, or abide by these Official

Rules or other instructions of Sponsor may be disqualified. Entries submitted by those who do not meet the eligibility requirements (including all requirements with respect to age and residence) are void. In the event of a dispute over the identity of an entrant, entry will be deemed submitted by the registered account holder of the email address associated with such entry, provided that person is eligible. Any potential winner may be required to show proof of being the registered account holder. Registered account holder is defined as the person assigned to an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses. In the event that a dispute regarding the identity of the individual who submitted an entry cannot be resolved to Sponsor's satisfaction, the affected entry will be deemed ineligible.

4. **SWEEPSTAKES DRAWINGS:** On or about each of the following dates, the Sponsor will conduct a random drawing to select one (1) potential winner from among all eligible entries received for the applicable Giveaway in accordance with these Official Rules:

<b>Giveaway Name</b>	<b>Random Drawing Date (on or about)</b>
May Your Days be Meaty & Cheesy	12/4/25
Deli The Halls	12/5/25
Have Snacks. Will Travel.	1/5/26
Tidings of Meat & Brew & Cheese	12/11/25
Dillin' For the Holidays	12/15/25
Holly Jolly Tailgate	12/19/25
Happy Dogidays	12/22/25
Dietz Nuts Roasting on an Open Fire	12/24/25
Meat Sweats Resolutions	12/29/25

5. **ODDS:** Odds of winning a prize depend on the total number of eligible entries received for the applicable Giveaway.
6. **WINNER NOTIFICATION/PRIZE CLAIMING:** The potential winners will be notified via email or direct message from the Sponsor using the information associated with the entry in a commercially reasonable time after the drawing. If a potential winner entered via Facebook, Sponsor may post a comment on its Giveaway post OR on the potential winner's Facebook Comment asking the potential winner to send the Sponsor a private message if the Sponsor cannot send a message directly. The Sweepstakes Parties are not responsible for and shall not be liable for incorrect, changed, or illegible contact information or for electronic communications that are undeliverable as a result of any form of active or passive filtering, or insufficient space in entrant's email or other account to receive messages. Sweepstakes Parties are not responsible for late, lost, intercepted, misdirected, or unsuccessful efforts to notify the potential winner. Notification is deemed to have occurred immediately upon the sending of an email. If a potential winner cannot be contacted within five (5) days, if potential winner is ineligible, if any notification is returned undeliverable, or if a potential winner otherwise fails to fully comply with these Official Rules, potential winner will forfeit that prize and an alternate winner may be selected from among all remaining eligible entries. As part of the winner notification process, each potential winner may be required to complete and submit a prize redemption form ("Redemption Form"), and/or for the Have Snacks. Will Travel Giveaway, the potential winner may be required to complete and submit a declaration of eligibility/release of liability/prize acceptance agreement ("Declaration"), within five (5) days of date of notification, as a condition of receiving a prize. If any potential winner fails or refuses to sign and return the Redemption Form and/or the Declaration within the required time period or if the Redemption Form and/or Declaration is returned as rejected, faulty, unclaimed or returned as undeliverable to potential winner, and/or the potential winner is otherwise noncompliant, the potential winner will be disqualified and an alternate will be selected, up to three (3) alternates if time permits, after which the applicable prize will remain un-awarded. Potential winner becomes a "winner" only after verification of eligibility by Sponsor.

If any winner is eighteen (18) years old and a resident of Alabama or Nebraska, a parent or legal guardian may be required to also sign the Declaration in order for the winner to be qualified to receive the prize.

No more than the stated number of prizes will be awarded. If, for any reason, more bona fide winners come forward seeking to claim prizes in excess of the number of each type of prize set forth in these Official Rules, the winner of the applicable prizes available may be selected in a random drawing from among all persons making purportedly valid claims for such prize. Inclusion in such drawing shall be each entrant's sole and exclusive remedy under such circumstances.

**7. PRIZES/PRIZE RESTRICTIONS:** The prizes to be awarded in this Sweepstakes are:

**One (1) May Your Days be Meaty & Cheesy Prize:** The May Your Days be Meaty & Cheesy prize includes all of the following: a hoagie ugly holiday sweater, a ho-ho-hoagie t-shirt, a wiener wonderland ugly holiday sweater, a Greenie Beanie, a pickle candle, a roll of meaty cheesy gift wrap paper, a pepperoni Dietz Nuts tree ornament, a 2-oz package of Dietz Nuts (Original Smoked Sausage), a Pepperoni Stick 5-ct pack, a package of Dietz & Watson genoa salami, a package of Dietz & Watson prosciutto & mozzarella panino, and a package of Dietz & Watson mild white cheddar cheese. The ARV of the May Your Days be Meaty & Cheesy prize is \$194.35.

**One (1) Deli The Halls Giveaway Prize:** The Deli The Halls Giveaway prize includes all of the following: a Lil' Nicks Mario Zucco Teli Tee, a Olde City Food Market Mario Zucco Teli Tee, a pair of Hoagie Earrings, a "Hanger Management" tote bag, a Dietz Dad Hat (Après Deli), and \$50-worth of Dietz & Watson deli products, awarded as a \$50 prepaid card. The ARV of the Deli The Halls Giveaway prize is \$173.95.

**One (1) Have Snacks. Will Travel. Giveaway Prize:** The Have Snacks. Will Travel. Giveaway prize is round-trip coach-class airfare for two (2) people – the winner and one (1) guest – to Maimi, Florida, and the following Dietz & Watson items: a Hawaiian shirt, a "Hanger Management" tote bag, a Dietz Dad Hat ("Hoagie Beach Club"), Hot Dog Dad Hat, Surf Hoodie, 2 Pepperoni Stick packs (5-ct pack each), and 2 Sriracha Landjaeger packs (5-ct pack each). The approximate retail value ("ARV") of the Have Snacks. Will Travel. Giveaway prize is \$1,179.91. Actual retail value of the prize may vary depending on point of departure, and fare/rate fluctuations. If the actual value of the prize is less than the stated ARV, the difference will not be awarded. All travel arrangements must be made through the Sponsor or Sponsor's designee. Certain restrictions may apply.

The winner and guest must travel together on the same itinerary and possess valid travel documents including a REAL ID or other government-issued identification approved for air travel. Travel must be booked by June 30, 2026 and at least thirty (30) days prior to departure, and completed no later than December 31, 2026. Airline tickets are non-refundable/non-transferable and are not valid for upgrades and/or frequent flyer miles. All airline tickets are subject to flight variation, work stoppages, and schedule or route changes. Sponsor reserves the right to structure travel route and select hotels in its sole and absolute discretion. If in the judgment of Sponsor air travel is not required due to winner's proximity to Miami, Florida, ground transportation will be substituted for round-trip air travel at Sponsor's sole and absolute discretion. The difference in value will not be awarded to the winner.

**One (1) Tidings of Meat & Brew & Cheese Prize:** The Tidings of Meat & Brew & Cheese prize includes all of the following: a 2-oz package of Dietz Nuts (Original Smoked Sausage), a Sriracha Landjaeger 5-ct pack, a DELI Rambler, a set of sandwich coasters, a ME/AT t-shirt, a Life's Gouda t-shirt, a package of Dietz & Watson genoa salami, a package of Dietz & Watson prosciutto & mozzarella panino, a package of Dietz & Watson mild white cheddar cheese, and a \$50 prepaid card that may be used at a local brewery or to purchase a charcuterie board. NO ALCOHOL IS AWARDED IN THE PRIZE. The ARV of the Tidings of Meat & Brew & Cheese prize is \$194.41.

**One (1) Dillin' For the Holidays Prize:** The Dillin' For the Holidays prize includes all of the following: a pickle candle, a pair of pickle earrings, a "The Brine" Tarot Tee, a Dietz & Watson x PB1965 t-shirt, 3-pack Wooder Bottle, 3 bags of Dietz Chips (Spicy Dill, Sweet Horseradish, and Garlic Dill Pickle), and a membership to a Pickleball Club, awarded as a \$250 prepaid card. The ARV of the Dillin' For the Holidays prize is \$367.92.

**One (1) Holly Jolly Tailgate Giveaway Prize:** The Holly Jolly Tailgate Giveaway prize includes all of the following: a Weber Traveler grill, a Weenie Crew t-shirt, a Greenie Beanie, a DELI Rambler, 3 packs of Dietz Dogs (original, bacon cheddar, and jalapeno cheddar), and two (2) tickets (for use by winner and guest) to winner's choice of a 2026 regular-season professional football game (the "Game") (subject to availability, seat locations determined by Sponsor in its sole discretion). The ARV of the Holly Jolly Tailgate Giveaway prize is \$1,633.90.

Sponsor is not responsible if the Game is delayed, postponed, or canceled for any reason. Winner will not receive compensation from Sponsor for tickets that the winner is unable to use due to cancellation of the Game, but tickets may be subject to standard rain-check policies and procedures set by the issuer. Winner agrees that Game tickets are awarded pursuant to a revocable, nontransferable license that is personal to that applicable winner, and may not be sold, resold, auctioned, bartered, assigned, exchanged, placed in commerce, transferred, given away, donated, or otherwise conveyed. The venue operator reserves the right in its sole discretion to remove or to deny entry to the winner and/or guest if either winner or guest violates the previous restrictions or engages in an obnoxious, inappropriate, illegal, unsafe, or otherwise disruptive manner, or with intent to create an unauthorized disturbance or interruption, or to otherwise annoy, abuse, threaten or harass any other person at the Game.

**One (1) Happy Dogidays Prize:** The Happy Dogidays prize includes all of the following: a Weenie Crew t-shirt, a wiener wonderland ugly holiday sweater, a Hot Dog Dad Hat, a Hot Dog Life t-shirt, a pair of hot dog earrings, a bacon pet collar, 3 packs of Dietz Dogs (original, bacon cheddar, and jalapeno cheddar), and a \$250 donation made in winner's name to Philly PAWS charity. Note: winner will not receive the \$250 donation directly. Sponsor will make the donation on behalf of the winner. For information on Philly PAWS and to donate directly, visit <https://phillypaws.org/>. The ARV of the Happy Dogidays prize is \$181.94.

**One (1) Dietz Nuts Roasting on an Open Fire Prize:** The Dietz Nuts Roasting on an Open Fire prize includes all of the following: a Dietz Nuts Camo Hoodie, a Dietz Nuts vintage crewneck t-shirt, a Love Dietz Nuts t-shirt, a pair of Dietz Nuts jobbers, a Solo Stove, a pepperoni Dietz Nuts tree ornament, 3 packages of 2-oz Dietz Nutz (Pepperoni), 3 packages of 2-oz Dietz Nutz (Turkey), 1 Dietz Nuts Bulk package (original), and 1 Dietz Nuts Bulk package (honey maple). The ARV of the Dietz Nuts Roasting on an Open Fire prize is \$581.87.

**One (1) Meat Sweats Resolutions Prize:** The Meat Sweats Resolutions prize includes all of the following: a Meathead tank, a Meathead crewneck t-shirt, a pair of meat sweats socks, 2 Pepperoni Stick packs (5-ct pack each), 2 Sriracha Landjaeger packs (5-ct pack each), a "Hanger Management" tote bag, 3-pack Wooder bottles, and a 1-year membership to a gym, awarded in the form of a \$1,200 prepaid card. The ARV of the Meat Sweats Resolutions prize is \$1,358.91.

All makes, models, flavors, sizes and styles of prizing are selected by Sponsor in its sole discretion. Prepaid cards are subject to issuer's terms and conditions. All images of prizes/components in advertising are for illustrative purposes only, and actual prize details may vary. Prizes are non-transferable, with no cash redemptions, equivalents, or substitutions except at Sponsor's sole and absolute discretion. All prize details not specified in these Official Rules will be determined in Sponsor's sole and absolute discretion. Prize details and availability are subject to change and are subject to applicable rules and restrictions. In the event that Sponsor is unable to provide a prize or prize component, the Sponsor may elect to provide winners with the approximate value of such item in cash or award an alternate prize of comparable or greater value. Prizes are awarded "AS IS" and without warranty of any kind, express or implied (including, without limitation, any implied warranty of

merchantability or fitness for a particular purpose). Winners will be solely responsible for all federal, state and/or local taxes, and for any other fees or costs associated with the prizes received, regardless of whether they, in whole or in part, are used. The ARV of the prizes is based on available information provided to Sponsor as of the time these Official Rules are printed and may fluctuate. Any unclaimed prize will be forfeited. Prizes, if legitimately claimed, will be awarded. The Sweepstakes Parties are not responsible for and will not replace any lost, mutilated or stolen prizes or any prize that is undeliverable or does not reach the winner because of an incorrect or changed address. If a winner does not accept or use the entire prize, the unaccepted or unused part of the prize will be forfeited, and the Sweepstakes Parties will have no further obligation with respect to that prize or portion of the prize. The Sweepstakes Parties are not responsible for, and winner will not receive the difference, if any, between the actual value of the prizes at the time of award and the stated ARV in these Official Rules or in any Sweepstakes-related correspondence or material. Limit of one (1) prize per person. Sponsor will attempt to fulfill all properly claimed prizes within approximately four (4) to six (6) weeks after winner verification.

- 8. GENERAL:** Subject to applicable law, each winner hereby expressly grants to the Sweepstakes Parties and their respective successors, assigns, sublicensees and designees, the irrevocable right to use and publish his/her name, social handles, likeness (photographic or simulated), voice, biography and place of residence for all purposes, including, without limitation, advertising, marketing, promotional and publicity purposes in connection with this Sweepstakes ("Advertising"), in any and all media now or hereafter devised, worldwide, in perpetuity, without any form of notice, permission or any amount or kind of compensation, except for the awarding of the prizes to the winners. All copyright, trademark or other intellectual property rights in such Advertising shall be owned by Sponsor and/or its licensors, and each winner hereby disclaims and waives any claim of right to such Advertising. Such Advertising shall be solely under the control of Sponsor and/or its licensors, and each winner hereby waives any claim of control over the Advertising content as well as any possible claims of misuse of winner's name, likeness or voice under contract, tort or any other theory of law. The Sweepstakes Parties do not assume any responsibility for any disruption in the Sweepstakes, including, but not limited to, the failure or interruption of any social media platform or any internet service provider. In the event there is a discrepancy or inconsistency between disclosures and other statements contained in any Sweepstakes materials and the terms and conditions of these Official Rules, these Official Rules shall prevail, govern, and control. In the event Sponsor is prevented from continuing with the Sweepstakes by any event beyond its control, including, but not limited to, fire, flood, epidemic, earthquake, explosion, labor dispute or strike, act of God or public enemy, communications or equipment failure, utility or service interruptions, riot or civil disturbance, terrorist threat or activity, war (declared or undeclared), interference with the Sweepstakes by any party, or any federal, state, or local government law, order, or regulation, order of any court or jurisdiction, or other cause not reasonably within Sponsor's control (each, a "Force Majeure" event or occurrence), Sponsor shall have the right to modify, suspend or terminate the Sweepstakes or prize. Sponsor additionally reserves the right, in its sole and absolute discretion to modify, suspend or terminate the Sweepstakes should causes beyond Sponsor's control corrupt or interfere with the administration, integrity, operation, security or proper play of the Sweepstakes.
- 9. CONDUCT:** The Sweepstakes Parties are not responsible for the actions of entrants in connection with the Sweepstakes, including entrants' attempts to circumvent the Official Rules or otherwise interfere with the administration, security, fairness, integrity or proper conduct of the Sweepstakes. The Sweepstakes Parties reserve the right, at their sole discretion, to disqualify (or terminate the prize of) any individual who is found to be, or suspected of, acting in any manner deemed by the Sweepstakes Parties to be in violation of the Official Rules, or to be unsportsmanlike or disruptive, or with intent to annoy, abuse, threaten or harass any other person, or to be tampering with the entry process or the operation of the Sweepstakes, and void all associated entries and/or registrations. CAUTION: ANY ATTEMPT BY A USER, YOU OR ANY OTHER INDIVIDUAL TO DAMAGE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, THE SWEEPSTAKES PARTIES RESERVE THE RIGHT TO SEEK DAMAGES AND OTHER REMEDIES (INCLUDING



ATTORNEYS' FEES) FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

**10. WAIVERS AND DISCLAIMERS:** The Sweepstakes Parties assume no responsibility or liability for: (a) lost, late, stolen, undelivered, inaccurate, incomplete, delayed, misdirected, damaged or garbled registrations, entries, URLs, or emails; (b) any incorrect or inaccurate entry information, or for any faulty or failed electronic data transmissions; (c) any unauthorized access to, or theft, destruction or alteration of entries or registrations at any point in the operation of this Sweepstakes; (d) any technical malfunction, failure, error, omission, interruption, deletion, defect, delay in operation or communications line failure, regardless of cause, with regard to any equipment, systems, networks, lines, cable, satellites, servers, computers or providers utilized in any aspect of the operation of the Sweepstakes; (e) inaccessibility or unavailability of the Internet or the website or any combination thereof or for computer hardware or software malfunctions, failures or difficulties, or other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the Sweepstakes, including, without limitation, errors or difficulties which may occur in connection with the administration of the Sweepstakes, the processing of entries, social networking posts, or registrations, the announcement of the prizes, or in any other Sweepstakes-related materials; or (f) any injury or damage to entrants or to any other person's computer which may be related to or resulting from any attempt to participate in the Sweepstakes. If, for any reason, the Sweepstakes (or any part thereof) is not capable of running as planned for reasons which may include, without limitation, infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes which may corrupt or affect the administration, security, fairness, integrity or proper conduct of this Sweepstakes, then the Sweepstakes Parties reserve the right at their sole discretion to cancel, terminate, modify or suspend the Sweepstakes in whole or in part. If terminated, the Sweepstakes Parties will award the prizes in a random drawing from among all non-suspect, eligible entries received for the Sweepstakes up to the time of such action.

**11. RELEASES:** All entrants, as a condition of participation in this Sweepstakes, release, discharge, indemnify and hold harmless the Sweepstakes Parties, X, and each of their respective directors, officers, employees, agents, successors and assigns (collectively, "Released Parties") from and against any and all liability, claims, costs (including attorneys' fees), losses, damages, fines, or actions of any kind whatsoever for injuries, death, damages, or losses to persons or property which may be sustained, in whole or in part, directly or indirectly, in connection with: (i) participation in any aspect of the Sweepstakes (including travel to/from any Sweepstakes activity), (ii) the receipt, ownership, use or misuse of the prize awarded, including any travel associated with any prize, (iii) the Released Parties' violation of rights of publicity or privacy, claims of defamation or portrayal in a false light or based on any claim of infringement of intellectual property; (iv) entrant's registration material on any related website, or (v) any typographical, human or other error in the printing, offering, selection, operation or announcement of any Sweepstakes activity and/or prize.

**12. GOVERNING LAW AND LIMITATION OF LIABILITY:** All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules or the rights and obligations of entrants, Sponsor or the Released Parties in connection with the Sweepstakes will be governed by and construed in accordance with the internal laws of the Commonwealth of Pennsylvania, without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other laws.

BY ENTERING THE SWEEPSTAKES, ENTRANT AGREES THAT TO THE EXTENT PERMITTED BY APPLICABLE LAW: (A) ANY AND ALL DISPUTES, CLAIMS AND CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THE SWEEPSTAKES, OR ANY PRIZE AWARDED, WILL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION; (B) ANY AND ALL CLAIMS, JUDGMENTS AND AWARDS WILL BE LIMITED TO ACTUAL THIRD-PARTY, OUT-OF-POCKET COSTS INCURRED (IF ANY) NOT TO EXCEED TEN DOLLARS (\$10.00), BUT IN NO EVENT WILL ATTORNEYS' FEES BE AWARDED OR RECOVERABLE; (C) UNDER NO CIRCUMSTANCES WILL ANY ENTRANT BE PERMITTED TO OBTAIN ANY AWARD

FOR, AND ENTRANT HEREBY KNOWINGLY AND EXPRESSLY WAIVES ALL RIGHTS TO SEEK, PUNITIVE, INCIDENTAL, CONSEQUENTIAL OR SPECIAL DAMAGES, LOST PROFITS AND/OR ANY OTHER DAMAGES, OTHER THAN ACTUAL OUT OF POCKET EXPENSES NOT TO EXCEED TEN DOLLARS (\$10.00), AND/OR ANY RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED; AND (D) ENTRANTS' REMEDIES ARE LIMITED TO A CLAIM FOR MONEY DAMAGES (IF ANY) AND ENTRANT IRREVOCABLY WAIVES ANY RIGHT TO SEEK INJUNCTIVE OR EQUITABLE RELIEF. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY, SO THE ABOVE MAY NOT APPLY TO YOU.

- 13. DISPUTE RESOLUTION:** The parties each agree to finally settle all disputes only through arbitration; provided, however, the Sponsor shall be entitled to seek injunctive or equitable relief in the state and federal courts in the Commonwealth of Pennsylvania, and any other court with jurisdiction over the parties. In arbitration, there is no judge or jury, and review is limited. The arbitrator's decision and award is final and binding, with limited exceptions, and judgment on the award may be entered in any court with jurisdiction. The parties agree that, except as set forth above, any claim, suit, action or proceeding arising out of or relating to this Sweepstakes shall be resolved solely by binding arbitration before a sole arbitrator under the streamlined Arbitration Rules Procedures of JAMS Inc. ("JAMS") or any successor to JAMS. In the event JAMS is unwilling or unable to set a hearing date within fourteen (14) days of the filing of a "Demand for Arbitration", then either party can elect to have the arbitration administered by the American Arbitration Association ("AAA") or any other mutually agreeable arbitration administration service. If an in-person hearing is required, then it will take place in the Commonwealth of Pennsylvania. The federal or state law that applies to these Official Rules will also apply during the arbitration. Disputes will be arbitrated only on an individual basis and will not be consolidated with any other proceedings that involve any claims or controversy of another party, including any class actions; provided, however, if for any reason any court or arbitrator holds that this restriction is unconscionable or unenforceable, then the agreement to arbitrate doesn't apply and the dispute must be brought in a court of competent jurisdiction in the Commonwealth of Pennsylvania. Sponsor agrees to pay the administrative and arbitrator's fees in order to conduct the arbitration (but specifically excluding any travel or other costs of entrant to attend the arbitration hearing). Either party may, notwithstanding this provision, bring qualifying claims in small claims court.
- 14. ENTRY INFORMATION AND SWEEPSTAKES COMMUNICATIONS:** As a condition of entering the Sweepstakes, each entrant gives consent for Sponsor to obtain and deliver his or her name, address and other information to third parties for the purpose of administering this Sweepstakes and to comply with applicable laws, regulations and rules. Any information entrant provides to Sponsor may be used to communicate with entrant in relation to this Sweepstakes or on a Sweepstakes winner's list. By participating in the Sweepstakes, entrant agrees to all of the terms and conditions of the Sponsor's Privacy Policy, which is available at <https://www.dietzandwatson.com/privacy-policy>. In the event of any discrepancy between the Sponsor's Privacy Policy and these Official Rules, these Official Rules shall control and govern.
- 15. MISCELLANEOUS:** The invalidity or unenforceability of any provision of these Official Rules will not affect the validity or enforceability of any other provision. In the event that any provision of the Official Rules is determined to be invalid or otherwise unenforceable or illegal, the other provisions will remain in effect and will be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. Sponsor's failure to enforce any term of these Official Rules will not constitute a waiver of that provision. Entrants agree to waive any rights to claim ambiguity of these Official Rules. Headings are solely for convenience of reference and will not be deemed to affect in any manner the meaning or intent of the documents or any provision hereof. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Sweepstakes-related materials, privacy policy or terms of use on any website, social media platform or application and/or the terms and conditions of the Official Rules, the Official Rules shall prevail, govern and control and the discrepancy will be resolved in Sponsor's sole and absolute discretion.
- 16. WINNERS LIST:** To receive a list of all the Giveaways' winners, send a #10 self-addressed, stamped envelope for receipt by March 2, 2026 to: Dietz & Watson Holiday Social Sweepstakes Series

Winners List Request (12086), c/o Realtime Media, 2460 General Armistead Ave, STE 209, West Norriton, PA 19403.

17. **SPONSOR:** Dietz & Watson, 5701 Tacony St, Philadelphia, PA 19135. Reference to third parties in connection with prizes and/or third-party websites or services are for reference and identification purposes only and not intended to suggest endorsement, sponsorship or affiliation with Sponsor or the Sweepstakes.
18. **ADMINISTRATOR:** Realtime Media LLC, 2460 General Armistead Ave, STE 209, West Norriton, PA 19403.